

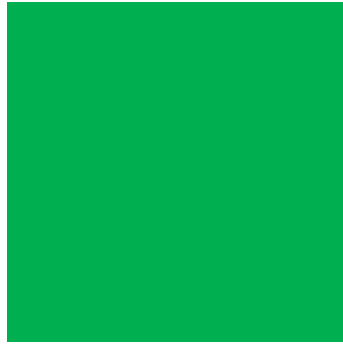
campusCATALYST

change the world, smarter



Tangible solutions for nonprofit organizations

campusCATALYST engages college and business school students to volunteer pro-bono consulting services in partnership with Chicago nonprofit organizations.



campusCATALYST:

- Improving nonprofit effectiveness
- Providing students with the tools and opportunity to drive organizational change
- Creating a more coherent social service network within Chicago

The Community Analyst Program

- Community Analysts are undergraduate students who have been selected through a rigorous application process
- Community Analysts attend weekly seminars on nonprofit management
- Simultaneously, Community Analysts provide pro-bono consulting services through a ten-week engagement with a nonprofit client.
- Community Analysts are advised by a business school student from the Booth School of Business or the Kellogg Graduate School of Management



Frequently Asked Questions

How much time do I need to commit weekly?

campusCATALYST asks that students entering the program set aside a substantial amount of time to work on the project (6-10 hours/week each, or about 30-50 hours/week as a team).

campusCATALYST also asks that a contact person at the nonprofit organization commit to a one-hour meeting each week with their undergraduate team on or near campus. This meeting time can be flexible in order to accommodate busy schedules. The weekly meeting provides the team with a chance to update the client on the project's progress as well as ask and answer questions. The team may also communicate with the contact person and other members of the organization as needed throughout the week (e.g. e-mails to gather information, etc.)

Would the students be doing any of the work in our offices?

campusCATALYST asks each team to visit their organization in-person at the beginning of the project in order to learn more about its culture and mission. For the remainder of the project, however, the team will do the bulk of their work remotely, making site visits when needed.

When do I apply?

The Community Analyst Program is done quarterly at the University of Chicago and Northwestern University.

Winter Quarter 2010:

Deadline: November 14th, 2009

Engagement: January 4th – March 15th, 2010

Spring Quarter 2010:

Deadline: February 13th, 2010

Engagement: March 29th – June 14th, 2010

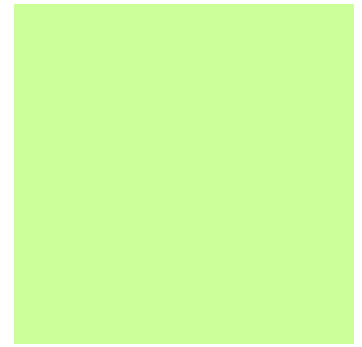
Fall Quarter 2010

Deadline: May 8th, 2010

Engagement: September 20th – December 13th, 2010

Could you give us some examples of previous projects?

- Delivered strategies to implement fundraising and marketing plan for academic program for at-risk students
- Designed leadership and team-building curriculum for high school students that promoted focus on wellness issues
- Drafted sustainability business plan to solicit donor funds
- Developed a new mission statement and system of metrics to measure program effectiveness for a 100-year old neighborhood organization
- Developed cost requirements for organization through a comprehensive business plan
- Standardized marketing methods and internal communications in order to help achieve a more consistent perception from the community and donors.



Become a nonprofit client

Send an interest inquiry to our nonprofit liaisons in Evanston or Hyde Park:

+ nonprofit.nu@campuscatalyst.org

+ nonprofit.uc@campuscatalyst.org

The nonprofit liaisons will then send a project proposal template and assist as needed with project development. If selected as a campusCATALYST client, nonprofit organizations must meet the following requirements:

- Executive leadership must be supportive of the project idea and direction
- Attend weekly meetings on time and fully participate in brainstorming
- Provide Community Analysts with all necessary information about the organization
- Inform appropriate staff within the organization about the project and its progress, particularly the leadership. If the Executive Director is not the primary contact, he/she must attend presentations
- Communicate openly and promptly with Community Analysts
- Provide thoughtful feedback and direction